

Programme Schedule

11.30 am - 12.30 pm : **Technical Session -II**

**“SOCIAL
ENTREPRENEURSHIP
INSIGHTS”**

: Prof. Dr. MIM. Hilal

Professor in Marketing
Management
Department of
Marketing Management
Faculty of Management
& Commerce
South Eastern University
of Srilanka
Srilanka

12.30 pm - 01.15 pm : **Lunch Break**

01.15 pm - 02.15 pm : **Paper Presentation**

02.15 pm - 03.00 pm : **Valediction & Prize
Distribution**

Welcome Address

: Dr. R.Suganya

Assistant Professor
MBA Department,
Fatima College(Autonomous)

Valedictory Address

: Dr. Sr.Bindu Antony

Vice-Principal - I(Shift -II)
Fatima College (Autonomous)

Special Address

: Mr. Perrys Mahendavel

Founder & CEO
Perrys Strategies, Madurai

Vote of Thanks

: Dr. NM. Pavithra

Assistant Professor
MBA Department,
Fatima College(Autonomous)

Patrons

Dr. Sr. M. Fatima Mary

Principal, Fatima College (Autonomous)

Dr. Sr. Ignatius Mary

Secretary, Fatima College (Autonomous)

Convenor

Dr. S. Rajamohan

Director

Professional Programmes
Fatima College (Autonomous)

Co-Convenor

Dr. N. Asha

Head & Associate Professor
Department of MBA
Fatima College (Autonomous)

Organising Committee

Faculty Members

Department of MBA
Fatima College (Autonomous)



Fatima College (Autonomous)

Affiliated to Madurai Kamaraj University
Re-accredited with "A++" by NAAC (Cycle - IV)
AICTE Approved MBA & MCA Programmes
Mary Land, Madurai -625 018

Fatima Institute of Management

Department of MBA

INTERNATIONAL CONFERENCE

on

**SOCIAL ENTREPRENEURSHIP
&
COMMUNITY DEVELOPMENT**



02 February 2026

Venue: SJ Seminar Hall

ABOUT THE COLLEGE

The College was started in St. Joseph's School Campus Madurai as a Second Grade College with 63 students in 1953. It was upgraded into a Postgraduate College in 1964 and Autonomous in 1990. The College now offers 23 Undergraduate Programmes, 15 Postgraduate Programmes and 2 Professional Programmes. 7 Departments have become Research Centres. It has a strength of 3754 students, 185 Teaching Staff and 89 Non-Teaching Staff.

The comprehensive assessment by NAAC in 1999 placed Fatima College in Five Star Status of merit. The College strives to sustain excellence, quality and relevance while equipping the students to meet the demands of higher education in India. In 2004, UGC conferred on Fatima College, the status of College with Potential for Excellence. In 2006 and 2013 NAAC re-accredited the college with 'A' Grade. In 2021-2022 NAAC re-accredited the college with 'A++' Grade.

ABOUT THE DEPARTMENT

The AICTE approved professional course MBA was started in the year 1996. Master of Business Administration (MBA) is a two year programme with 4 semesters. It offers 7 specializations namely Marketing, System, Finance, Human Resource, Production, Hospital Management and International Business Management in the II year to cater to the needs of the Corporate. As add-on credit the programme offers self learning papers and soft skills,



CONFERENCE THEME

In the demanding business world, Social entrepreneurship is an inevitable dynamic and innovative approach to address social issues through entrepreneurial principles. At its core, social entrepreneurship combines the mission of social change with the methods of business. Unlike traditional entrepreneurs who primarily focus on profit maximization, social entrepreneurs aim to create social value while ensuring financial sustainability. This dual focus allows them to tackle pressing societal challenges, such as poverty, education, and health care, by developing solutions that are both effective and scalable. The essence of social entrepreneurship lies in its ability to identify gaps in the market where social needs are unmet. Social entrepreneurs leverage their creativity and resourcefulness to design initiatives that not only provide immediate relief but also empower communities for long-term change.

CONFERENCE OBJECTIVES & OUTCOMES

To address social and environmental challenges such as unemployment, poverty, and environmental degradation through innovative business models.

To create awareness about sustainable income-generating opportunities while balancing social impact and financial viability.

To inculcate knowledge about community empowerment by addressing local employment and encouraging self-reliance among Entrepreneurs.

The participants of this Conference (Academicians, Research Scholars, Industrial experts and Students) can be excelled with the knowledge of social entrepreneurship business transformation. The major outcome of this Conference is to make the participants to view the aspects of how the community development through entrepreneurship revolutionise the business towards sustenance.

Programme Schedule

9.00 am - 9.15 am : Registration

9.15 am - 9.55 am : Inauguration

Welcome Address : **Dr. N.Asha**

Head & Associate Professor
MBA Department,
Fatima College(Autonomous)

Inaugural Address : **Rev. Dr. Sr. Ignatius Mary**

Secretary
Fatima College (Autonomous)

Keynote address : **Dr.S.Rajamohan**

Director
Professional Programmes
Fatima College (Autonomous)

Conference Edited e-Book launch

Vote of Thanks : **Dr. M. Nagarenitha**

Associate Professor
MBA Department,
Fatima College(Autonomous)

09.55 am - 10.25 am : Tea Break

10.25 am - 11.30 am : **Technical Session -I**

**"BECOMING A GLOBAL
BUSINESS MANAGER:
INSIGHTS,
OPPORTUNITIES
AND PREPARATION"**

: Dr.Kabaly P Subramanian

Former Dean
Faculty of Business Studies
Arab Open University
Oman